

The CV Drum



The monthly news beat and photo album of African-American Communities in Northern California's Mid-Central Valley+

Thru June 30, 2010

E-mail: cvdrumnews@invrhew.org

Thru Thru June 30, 2010

Our Business Friendly Advertising Rates

(for national friends of the CV Drum News

reaching a growing market of 250,000 Valley African-Americans)

Mid-Central Valley of Stockton, Elk Grove, Tracy, Modesto and Merced areas (& Redding in the north)

Please make checks, money orders or purchase orders to: **INVR / HHEW**
6333 Pacific Avenue, # 512 - Stockton, CA 95207

E-Mail: cvdrumnews@invrhew.org - **Phone:** (209) 473-4687 (INVR)

Deadlines: Ads and ad instructions -- 5 p.m. by second Friday of month; flexible payment plans
All ads must be camera ready and emailed as a Doc, JPEG or PDF file. Below rates are for local b/w ads
Call or email about color rates, possible "Chamber" discounts, and slightly higher national and regional ad rates

- a. \$1055/\$945 per ad one month for-profit/nonprofit - **1/4 page**
\$1035/\$915 per ad X three consecutive months
\$1015/\$905 per ad X six consecutive months
\$995/\$885 per ad X twelve consecutive months (**includes 1-year subscription**)
- b. \$1190/\$1065 per ad one month for-profit/nonprofit - **1/2 page**
\$1165/\$1040 per ad X three consecutive months
\$1140/\$1015 per ad X six consecutive months
\$1115/\$990 per ad X twelve consecutive months (**includes 1-year subscription**)
- c. \$1990/\$1855 per ad one month for-profit/nonprofit - **full page**
\$1955/\$1820 per ad X three consecutive months
\$1920/\$1785 per ad X six consecutive months
\$1885/\$1750 per ad X twelve consecutive months (**includes 1-year subscription**)
- d. **Business Cards/Business Card Size:**
\$680 per card for month
\$565 per card/size X three consecutive months
\$450 per card/size X six consecutive months
\$335 per card/size X twelve consecutive months (**includes 1-year subscription**)

* Please feel free to inquire about additional seasonal and insert ad rates and size possibilities