

The CV Drum



The monthly news beat and photo album of African-American Communities in Northern California's Mid-Central Valley+

Spring/Summer 2009

E-mail: cvdrumnews@gmail.com

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Our Business Friendly Advertising Rates

(for friends of the CV Drum reaching a growing market of 150,000 Valley African-Americans)

Mid-Central Valley of Stockton, Elk Grove, Tracy, Modesto and Merced areas (& Redding in the north)

Please make checks, money orders or purchase orders to: **INVR / HHEW**
6333 Pacific Avenue, # 512 - Stockton, CA 95207

E-Mail: cvdrumnews@gmail.com - **Phone:** (209) 473-4687 (INVR)
The CV Drum News is an 8.5" X 11" Publication

Deadlines: Ads and ad instructions -- 5 p.m. by second Friday of month; flexible payment plans
All ads must be camera ready and emailed as a Doc, JPEG or PDF file. Below rates are for local b/w ads
Call or email about color rates, possible "Chamber" discounts, and slightly higher national and regional ad rates

- a. \$555/\$445 per ad one month for-profit/nonprofit - **1/4 page (= less than \$139/\$112 a wk)***
\$535/\$415 per ad X three consecutive months
\$515/\$405 per ad X six consecutive months
\$495/\$385 per ad X twelve consecutive months (**includes 1-year subscription**)
- b. \$690/\$565 per ad one month for-profit/nonprofit - **1/2 page (= less than \$173/\$142 a wk)***
\$665/\$540 per ad X three consecutive months
\$640/\$515 per ad X six consecutive months
\$615/\$490 per ad X twelve consecutive months (**includes 1-year subscription**)
- c. \$990/\$855 per ad one month for-profit/nonprofit - **full page (= less than \$248/\$214 a wk)***
\$955/\$820 per ad X three consecutive months
\$920/\$785 per ad X six consecutive months
\$885/\$750 per ad X twelve consecutive months (**includes 1-year subscription**)
- d. **Business Cards/Business Card Size:**
\$180 per card for month (=less than \$45 per week to reach market of 90-100,000 people)*
\$165 per card/size X three consecutive months
\$150 per card/size X six consecutive months
\$135 per card/size X twelve consecutive months (**includes 1-year subscription**)

* Please feel free to inquire about additional seasonal and insert ad rates and size possibilities